



## NEWS RELEASE

### **Appointment of a new GSA in Sri Lanka**

**Air Mauritius** is pleased to announce the appointment of **Mack Air (Pvt) Limited** as its new General Sales Agent for passenger sales in Sri Lanka with effect from the 1<sup>st</sup> November 2009.

Mr Deenanath, Vice President Sales Support & Distribution at Air Mauritius, who was in Colombo this week for the launch event, said that the appointment of Mack Air (Pvt) Limited will give a new boost to sales for Air Mauritius in the Sri Lankan market.

“We already have a good traffic base from Sri Lanka consisting of workers and business traffic and we plan to consolidate on this and also diversify our traffic base by targeting leisure (tourist) traffic especially among the locals and expatriate community. We also plan to promote Mauritius as the transfer point for travel to Africa and the Indian Ocean region.”

Mr Romesh David, President – Transportation Group of John Keells Holdings PLC, said that everyone at Mack Air (Pvt) Limited are delighted to have been appointed as the General Sales Agent for Air Mauritius in Sri Lanka.

“We are extremely pleased at the appointment as GSA for Air Mauritius and look forward to working closely with the airline to develop bi-lateral traffic between the two countries. Apart from the existing business and employment traffic, Mauritius and onward connections to Africa on the Air Mauritius network offer exciting prospects as leisure destinations to the discerning Sri Lankan and expatriate traveller just as much as a peaceful Sri Lanka poses a new and novel option for Mauritian travellers.”

Contact details of the new GSA are as below:

**Mack Air (Pvt) Limited**

*(A member of the John Keells Group)*

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*Air Mauritius is the national carrier of the Republic of Mauritius in the Indian Ocean. Created in 1967, it currently operates a fleet of four A340-300, two A340-300E, two A319-100, two A330-200 and two ATR72-500. Air Mauritius presently flies to twenty-three destinations in Europe, Asia, Australia, Africa and the Indian Ocean.*

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