

NEWS RELEASE

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KUAZULU NATAL FOOD AND CULTURAL WEEK IN MAURITIUS [11 – 17 September 2011]

Air Mauritius partners with Kuazulu Natal Tourism and Labourdonnais Hotel

Air Mauritius, Kuazulu Natal Tourism and Labourdonnais Hotel have joined hands to organise the Kuazulu Natal Food and Cultural Week at Labourdonnais Hotel from 11th to 17th September 2011.

The aim of this event is to create greater awareness among the Mauritius public about Kuazulu Natal region as a holiday destination in South Africa. It is also expected that the exchanges with the travel professionals in Mauritius will strengthen the relationship and give a better insight on the needs of the Mauritian travelers.

Air Mauritius has for long been the only airline operating international flights from King Shaka International Airport in Durban. The national airline of Mauritius currently operates two weekly flights on Tuesdays and Sundays to Durban.

A delegation consisting of officials from TKZN District Municipalities, selected TKZN Tourism trade members, TKZN Sharks Board, TKZN Wildlife, Key shopping Malls and TKZN Artists will be travelling to Mauritius for this PROMOTION. The following events will take place over this week:

- Zulu Dancers will provide entertainment to all the hotel guests during lunch and dinner at the hotel.
- A KwaZulu Natal Food Festival will be held at the Labourdonnais Hotel Waterfront in Mauritius from 11th to 17th September where Chef Kevin Joseph from the Oyster Box Hotel will be show casting KZN cuisine for the whole week during lunch and dinner pairing it with South African wines.
- A workshop will be conducted by Tourism KZN and partners on 16 September 2011, which will be attended by 50 travel agents from Mauritius.
- A Gala Dinner for the Travel trade and the Media will also be hosted by Tourism KZN and partners on 16 September 2011.

www.airmauriti.us.com

Air Mauritius is the national carrier of the Republic of Mauritius. Created in 1967, it currently operates a fleet of four A340-300, two A340-300E, two A330-200, two A319-100 and two ATR72-500. Air Mauritius presently flies to twenty-six destinations in Europe, Asia, Australia, Africa and the Indian Ocean